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Access Group supports SMEs via transfer of knowledge, technology



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KUALA LUMPUR, May 4 (Bernama) – Access Group, a leading provider of business management software and solutions, has provided constant support to small and medium enterprises (SMEs) through transfer of knowledge and technology know-how to remain resilient in the midst of COVID-19 pandemic.

Startup & small business sales head Azlan Ahmad said the company educates small businesses and provides solutions to help SMEs gain productivity through digitalisation.

"We provide business management software solutions which include cloud services and business automation tools.

"These can be used to drive powerful collaboration and insight across organisations by reducing laborious tasks so that businesses are empowered to make better data-driven decisions," he told Bernama.

Azlan said Access Group has assisted SMEs in applying for the SME Digitalisation Grant provided by Malaysia Digital Economy Corporation (MDEC) to help them in their digitalisation journey.

Under the grant, the first 100,000 eligible SMEs will receive a 50 per cent matching grant of up to RM5,000.

"We have already assisted some firms to adopt this incentive and completed their digitalisation journey.

"This enables businesses to take direct steps in acquiring and implementing digital solutions, as the grant has a list of approved providers, including ours at Access Group," he said.

Meanwhile, Azlan said Access Group will release various software solutions in the second quarter of 2022, namely Access EasyPay, Access People Human Resource (HR), Access Employee Self Service and Access Workspace.

He said Access Group People HR will be available in May 2022 to help businesses manage their workforce with a centralised and automated HR solution.

"It will greatly assist businesses in decision making, managing recruitment process, employee engagement, as well as reducing paperwork and repetitive data entry.

"Access Group People HR is highly effective for performance management, helping each employee reach their full potential and build teams that work together towards goals that really matter to the organisation," he said.

On outlook for Malaysia, Azlan said the company will contribute positively to the country's digitalisation and technology acceleration.

"We are confident of our outlook for Malaysia, as we see it as an opportune time for greater digital adoption, as we reinvent businesses processes and build resilience post-pandemic.

"We are looking towards capturing the small medium enterprise (SME) market which makes up 97.2 percent of Malaysia's total business establishments," he added.

Access Group entered Malaysia in June 2021 through the partial acquisition of Sage's software business.

It has a strong presence in the UK, with 37 offices spread throughout the kingdom, and notable clients include Pfizer, Jaguar, Land Rover, and Tesco Bank.

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